



2018 Fundraising for Desiree's Ride

IN MEMORY OF DESIREE GALLAGHER SUPPORTING VICTIMS OF CRIME



Desiree's Angels invites you to join us for the 5th Annual Desiree's Ride in Brantford. We are also hosting the 2nd Annual Desiree's Ride in Chatham-Kent and Niagara Falls. Desiree's Ride started after Desiree survived a tragic fall from a 7 story balcony after being brutally assaulted in May, 2013. Desiree's fall left her blind and in a wheelchair. Desiree was faced with many challenges requiring a lot of ongoing rehabilitation and medical costs. Desiree passed away May 14, 2015 of complications from her initial injuries.

The 1st annual Desiree's Ride went directly to Desiree to help offset the mounting costs of her medical care. Since then, the Ride has raised over \$40,000 for Victims of Crime and their families. The funds have been equally divided between Victim Services and Women's Shelters.

Please join us by helping us continue our efforts in supporting Victims of Crime and their families. No one is prepared to become a victim of crime. Being a victim of crime affects you emotionally, physically and financially. It is a traumatic and difficult experience.

If you are interested in helping, we are looking for any donations, sponsorship, door prizes or raffle prizes to help make our 5th ride another huge success.

For more information contact:

desireesangels@gmail.com or www.desireesride.com

Thank you in advance for your support and generosity. It's people like you who truly make a difference in this world.

Sincerely,
Desiree's Angels



www.desireesride.com

Desiree's Ride Sponsorship Program



Platinum \$2,000

- Company logo set alone on event shirt sleeve (25 shirts)
- Major media exposure: logo on banner, flyer recognition, any other media coverage
 - *(Multiple events attended throughout the year, over 1,000 flyers printed - dist. By hand)*
- Sponsorship on website
- Hyperlink to your company website
- Opportunity to distribute your own company information during event
- Mentions during events
- Commemorative plaque
- Participating platinum principals can ride in reserved lead group
- (6) event shirts

Gold \$1,000

- Media exposure: logo on banner, flyer recognition, any other media coverage
 - *(Multiple events attended throughout the year, over 1,000 flyers printed - dist. By hand)*
- Sponsorship on website
- Hyperlink to your company website
- Opportunity to distribute your own company information during event
- Mentions during event
- Commemorative plaque
- (4) event shirts

Chrome \$500

- Media exposure: logo on banner, flyer recognition, any other media coverage
 - *(Multiple events attended throughout the year, over 1,000 flyers printed - dist. By hand)*
- Sponsorship on website
- Hyperlink to your company website
- Opportunity to distribute your own company information during event
- Mentions during event
- Commemorative plaque
- (2) event shirts

Steel \$250

- Media exposure: logo on banner, flyer recognition, any other media coverage
 - *(Multiple events attended throughout the year, over 1,000 flyers printed - dist. By hand)*
- Sponsorship on website
- Hyperlink to your company website
- Mentions during event
- Commemorative Certificate



Desiree's Ride Sponsorship Program



I would like to be a sponsor for DESIREE'S RIDE, a ride in memory of Desiree Gallagher in support of helping victims of crime and supporting their families who are in need!

Contact Person: _____

Company/Organization: _____

Address: _____

Authorized By: _____

Email: _____ Business phone: _____

Fax: _____ Cell Phone: _____

Web Address: _____

DESIREE'S RIDE SPONSORSHIP LEVEL: \$ _____

Event Date: _____ Event Location: _____

Chrome Level → Gold Level → Platinum Level

T-Shirt size: 1 _____ 2 _____ 3 _____ 4 _____ 5 _____ 6 _____

Signature: _____ Date: _____

To be eligible for ALL benefits associated with your sponsorship, DESIREE'S RIDE must have this form filled out and emailed to desireesangels@gmail.com. You may submit your cheque or money order, made payable to DESIREE'S ANGELS along with this form. Thank you! YOUR support is greatly appreciated.

